



MEDIA RELEASE

NRMA supports historic 10th year of the Kennedy Awards for Excellence in Journalism

In the year of the historic 10th Annual Kennedy Awards for Excellence in Journalism, the NRMA continues to provide strong support to Australia's media charity, the Kennedy Foundation, maintaining a sponsorship bond forged in 2012.

With the NRMA celebrating its 101st birthday this year, the Kennedy Foundation is honoured to be part of a partnership milestone with the organisation which is again backing the Kennedy Awards.

Announcing the NRMA's continued commitment to the foundation and the Kennedy Awards, foundation chairman Mr Rocco Fazzari welcomed the renewal of the partnership.

"We are honoured to say that the NRMA continues to remain a loyal partner to the foundation as its major sponsor in this, the year of our historic 10th awards, a milestone of which we are extremely proud," Mr Fazzari said.

"The NRMA was an award category sponsor in 2012 before becoming sponsor of the Kennedy Awards for Excellence in Journalism, now a major national media event to be held this year **August 6 at Royal Randwick**.

"Organisations like the NRMA are the backbone of the Kennedy Awards and enable our charity which stages the event to continue to provide help to media colleagues battling hardship and develop and strengthen the foundation.

"We are grateful for their support which ensures the NRMA Kennedy Awards will always attract high quality entries from the electronic and print media from all over the country."

Mr Fazzari said the NRMA celebrates its 101st birthday this year with a proud history of providing roadside assistance service and advocacy on behalf of motorists and

the community as well as emerging as a strong leader in transport and tourism services.

“We are honoured to again have the organisation as a loyal partner,” Mr Fazzari said

NRMA Head of Media Peter Khoury said the organisation was honoured to again be the naming rights sponsor of the Kennedy awards.

“Recognising good journalism is more important than ever and the NRMA is proud of its association with the Kennedy Awards and the remarkable work of the Foundation over the last 10 years,” Mr Khoury said.

“While the awards rightly get the headlines, it is the life-changing outreach done through the Foundation – often in the shadows – that is helping shape lives.

“Scholarships for Indigenous journalism students, funding for Indigenous youth, financial support for Indigenous healthcare and emergency support for those in the industry who need it– all remarkable work with which the NRMA is proud to align itself.”

The NRMA Kennedy Awards for Excellence in Journalism, are named in honour of Sydney crime reporter Les Kennedy who died aged 53 years in 2011. The awards continue to recognise the finest media professionals and those who have put so much back into the industry.

PLEASE NOTE: The Kennedy Foundation's next *Sydney Media Club* lunch will be staged on May 19th, at the new venue of the City Tattersalls Club, and will feature an address from Kennedy Prize winner Nick McKenzie of 60 Minutes, The Sydney Morning Herald and The Age. Tickets can be secured via kennedyawards.com.au

NB: The lunch will coincide with the official call for entries in the 10th Annual NRMA Kennedy Awards, including the **\$25,000 prize for the Australian Journalist of the Year, on Wednesday May 19.**

Work in the current financial year must be submitted to kennedyawardsjudging@gmail.com by close of business (6pm) July 1.

Entry is **\$50** for every **unrelated** item of work and **\$50** for a series of **related** stories (maximum five). The finalists in all competitive categories will be announced at 7pm on Wednesday, July 21.

The \$50 entry fee helps cover the Kennedy Foundation administration costs. Gala ticket purchases for the August 6 awards can be completed via our home page at www.kennedyawards.com

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