



## **MEDIA RELEASE**

*2020 NRMA Kennedy Awards, Friday November 6,*

*Monday, 26 October 2020*

### **TPG TELECOM NEW SPONSOR OF THE 2020 KENNEDY JOURNALIST OF THE YEAR - THE RICHEST PRIZE IN AUSTRALIAN JOURNALISM**

THE Kennedy Foundation is honoured to announce that the NRMA Kennedy Awards for Excellence in Journalism will again host the presentation of the richest prize in Australian news media – the TPG Telecom *Award for Australian Journalist of the Year*.

TPG Telecom have become our charity's latest major partner offering the winner of the *2020 Kennedy Award for Australian Journalist of the Year* a \$25,000 prize.

And the partnership also means the Kennedy Foundation will benefit from \$5000 funding from TPG Telecom to help support media professionals in hardship, a commitment pledged when the charity was listed in 2013.

The inaugural TPG Telecom Award attracted outstanding entries from all around Australia with our award judges eventually deciding finalists which were announced on July 22 at a function at Royal Randwick: Kate McClymont (Sydney Morning Herald); Nick McKenzie (60 Minutes/The Age); Sharri Markson (Daily Telegraph).

Kennedy Foundation chairman, Mr Rocco Fazzari, thanked TPG Telecom for their generous support of quality Australian journalism and the benevolent fund established to help media colleagues in need.

"The Kennedy Foundation, as Australia's media charity, is honoured that our partnership with TPG Telecom has been established and we can continue to build on the highly successful launch in 2016 of the richest prize in Australian journalism," Mr Fazzari said.

"The generous support we are now embracing from TPG is a significant achievement for the NRMA Kennedy Awards which evolved in 2012 from a modest foothold following the death of outstanding crime reporter Les Kennedy.

“The inaugural awards’ ceremony recognised the talents of state-based media professionals but has evolved into a national awards through the superb quality of entries from Australia’s leading print, television, radio and web journalists, photographers and artists.”

“For the Kennedy Awards to again be able to offer our most outstanding journalist the richest media prize in Australia through TPG Telecom is a significant boost to both the foundation and the awards.”

***TPG Telecom Group Executive Legal and External Affairs Trent Czinner said the recently-merged company is delighted to sponsor the Kennedys.***

“As a company whose purpose it is to connect people, we believe it is absolutely critical for Australians to be connected with quality journalism,” Mr Czinner said.

“We are proud to help recognise the best of the best, and to support those in need in this important field.”

The NRMA Kennedy Awards for Excellence in Journalism continues to recognise the country’s finest media professionals and those major contributors to the industry.

**The winner of the 2020 Kennedy Journalist of the Year will be announced at the 9<sup>th</sup> Annual Kennedy Awards for Excellence in Journalism at Royal Randwick on Friday, November 6.**

### **About TPG Telecom**

#### **Company Profile**

TPG Telecom (ASX: TPG) is Australia’s leading full-service telecommunications challenger. It is the house of some of Australia’s most loved brands, including Vodafone, TPG and iiNet, following the merger of Vodafone Hutchison Australia and TPG Corporation in July 2020. The company connects millions of Australians through its nationwide infrastructure. This includes its 4G mobile network which reaches more than 23 million Australians, its 5G mobile network which is being rolled out, and the country’s second largest fixed network.

***Media contact: Steve Warnock, Kennedy Foundation (0424 407 717)***