



The Sydney Morning Herald

Media Release

Sydney Morning Herald again supports quality journalism through Outstanding Feature Writing Award

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The NRMA Kennedy Awards for Excellence in Journalism is proud to announce that the Sydney Morning Herald is again supporting quality journalism through its sponsorship of the coveted 2020 Jim Oram Award for Outstanding Feature Writing.

The Outstanding Feature Writing Award recognizes quality writing from some of Australia's finest journalists and authors, a Kennedy Awards' tradition stretching back to the inaugural awards in 2012

The Sydney Morning Herald's sponsorship of the award continues the quality newspaper's proud history of acknowledging journalistic excellence in Australia. The newspaper has a powerful record of always being a key player in a category each year since the first Kennedy Awards.

The prestigious award, named after the legendary Sydney journalist and author, the late Jim Oram, will be presented to the nominated leading feature writer at the gala awards ceremony at the Australian Turf Club's Grand Ballroom, Royal Randwick.

Mr Rocco Fazzari, chairman of the Kennedy Foundation which stages the annual NRMA Kennedy Awards for Excellence in Journalism, today announced the Sydney Morning Herald's renewed commitment to the feature writing award.

"The NRMA Kennedy Awards and the Kennedy Foundation is delighted to again have the ongoing and generous support of the Sydney Morning Herald in this, the 9th year of the awards," Mr Fazzari said.

“The newspaper has strong links to the annual awards through its early sponsorship of the Outstanding Online News Breaking Award before generously taking up support of the Jim Oram Award for Outstanding Feature Writing in 2018.”

Mr Fazzari said The Sydney Morning Herald has traditionally produced excellent feature writers over the years and its journalists have won the Outstanding Feature Writing award in the past.

“We are proud that our ongoing partnership with the Sydney Morning Herald continues in 2020.”

The Sydney Morning Herald Executive Editor James Chessell said: “We are proud to continue to support the Kennedy Awards which play an excellent role in honouring and supporting quality journalism in New South Wales.

“Feature writing is something we have always valued at the Herald.”

The NRMA Kennedy Awards, named in honour of Sydney crime reporter Les Kennedy who died in 2011, continue to recognise our finest media professionals and those who have put so much back into the industry, particularly over the past 12 months in extremely difficult and testing times

The awards are supported by the Kennedy Foundation, a registered charity to administer a benevolent fund for media professionals facing hardship as well as to other charitable organisations.

Now in our 9th year, the NRMA Kennedy Awards are scheduled to be staged August 7 however, if necessary, a later date will be announced for the annual gala presentation at Royal Randwick depending on the timetable for lifting restrictions on social distancing.

Our sponsors

The trustees of the Kennedy Foundation deeply appreciate the support of our generous sponsors - NRMA, ACCO Brands, Artline, Stabilo, A Current Affair, Nine News, Judith Neilson Institute for Journalism and Ideas, Tata Consultancy Services, The Daily Telegraph, The Sunday Telegraph, Twitter, Sydney Morning Herald, Vodafone, 10 News, Sky News, AGL, Google, Watpac, Seven News, Castle Rock Global Capital, Hillbrick Bicycles, Australian Turf Club, Racing NSW, Salty Dingo, Godfrey Wines, Crown Hotel, RM Global Asia Pacific, Virgin Airlines, Fraser Suites, Briscoe Hotel Group, CDTL Corporate Accountants.

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