



MEDIA RELEASE

Sky News Australia returns as sponsors of the 2020 Outstanding Political Reporting Award

9th Kennedy Awards, Friday August 7, 2020

For tickets to the gala night please visit kennedyawards.com.au

Monday, July 13 2020

The NRMA Kennedy Awards for Excellence in Journalism is delighted to welcome Sky News Australia again as the sponsor of the prestigious 2020 award for Outstanding Political Reporting.

The political category, recognising the outstanding efforts and contributions of the nation's top political media professionals, will be presented to the winner at this year's gala event at the Australian Turf Club's Royal Randwick Ballroom on Friday, August 7, 2020.

Now in its 9th year, the Outstanding Political Reporting Award will once again be hard fought following a number of ground-breaking stories, including tough government restrictions introduced as part of the battle against the crippling COVID-19 pandemic.

Introduced due to popular demand in 2012, the Outstanding Political Reporting Award has since been bestowed upon some of Australia's most outstanding political journalists and commentators.

Announcing the renewed partnership with Sky News Australia Kennedy Foundation Chairman Rocco Fazzari said: "The Outstanding Political Reporting category was introduced at the inaugural 2012 Kennedy Awards by popular demand and since then has attracted high quality entries from some of our country's finest political reporters and commentators.

"The Kennedy Foundation is extremely grateful to again have the generous support of Sky News Australia for this coveted category which continues to recognise great reporting in both the print and electronic media, political journalism that stands out from the coverage of other competitors in the industry.

“The award is a fitting recognition of the expert work our political reporters continue to do – and have done for decades – and we welcome Sky News Australia’s involvement in 2020,”

Paul Whittaker, Chief Executive Officer, Sky News Australia said: “We are proud to again support the Kennedy Awards through the sponsorship of the Outstanding Political Reporting Award.

From harrowing bushfires, dramatic flooding to the ongoing coronavirus pandemic and its health and economic impacts, 2020 has delivered one of the most challenging political environments in our nation’s history.

“In a year of significant change, this award recognises the outstanding effort, commitment and contribution of Australian journalists to deliver reliable and credible political news coverage at a time when Australians need it most.”

The NRMA Kennedy Awards for Excellence in Journalism are supported by the Kennedy Foundation, a registered charity to administer a benevolent fund for media professionals facing hardship as well as to other state and national charitable groups.

The 2020 Kennedy Awards acknowledge media organizations and their journalists, photographers and cameramen for the way in which they have covered major news for readers, viewers and listeners in Australia in an extremely demanding news year.

The awards include the richest prize in Australian Journalism - the \$25,000 Kennedy Award for Journalist of the Year.

Finalists in all 35 categories will be announced on July 22nd.

The Kennedy Awards continue to have the generous support of the NRMA in the year of its 100th anniversary – a partnership which began in 2012, the inaugural year of the awards.

For all inquiries relating to the awards and sponsorship please contact: Steve Warnock: (0424 407 717)