



**HILLBRICK**  
**BICYCLES**

## **MEDIA RELEASE**

*9<sup>th</sup> Kennedy Awards, Friday August 7, 2020*

*For tickets to the gala night please visit [kennedyawards.com.au](http://kennedyawards.com.au)*

*Tuesday, July 14 2020.*

### **Hillbrick Bicycles again offers a super prize for the winner of the Sean Flannery Award for Outstanding Radio Journalism**

The NRMA Kennedy Awards for Excellence in Journalism today welcomed Sydney custom clothing & cycle manufacturer Hillbrick Bicycles' renewed sponsorship of the prestigious radio award, the Sean Flannery Award for Outstanding Radio Journalism.

Hillbrick Bicycles have generously sponsored the awards for the past seven years including the Sean Flannery Award in 2016 and 2017, offering a magnificent prize of a super custom-made Hillbrick bicycle.

The winner this year - who will also receive a Hillbrick bicycle made to the journalist's specifications - will be announced at the 9<sup>th</sup> Kennedy Awards' gala night at the Australian Turf Club's Grand Ballroom, Royal Randwick, on August 7.

The Outstanding Radio Reporting category honours the late, great radio news knockabout Sean Flannery, who died in 2011 and is fondly remembered by colleagues as "a loveable rogue", the best to "ever hold a mic".

Mr Rocco Fazzari, the chairman of the Kennedy Foundation which stages the annual Kennedy Awards, thanked Hillbrick Bicycles for their ongoing support and commitment to the Kennedy Awards.

“The Kennedy Awards and the foundation is extremely grateful to again have the generous support of Hillbrick Bicycles in this, the ninth year of the Kennedy Awards for Excellence in Journalism,” Mr Fazzari said.

“The Sean Flannery Award is hotly contested this year and continues to recognise great reporting from our radio journalists - media professionals who compete every day in a tough and competitive news market.

“The winner from the outstanding field this year will be acknowledged by our award judges for quality radio news gathering, a talent that was the hallmark of the great Sean Flannery.”

Mr Paul Hillbrick, manager of Hillbrick Bicycles said: “Hillbrick bicycles are proud to be a sponsor of the Kennedy Awards again.

“The relevance of the Kennedy Foundation which stages the awards could not be more important during these unique and challenging times.

“The award is named after the late Sean Flannery and ensures the high regard in which he was held and the legacy he left behind isn’t forgotten.”

Cyclenote: Mr Hillbrick has been designing and building quality bikes for more than 30 years. His clients include modern-day corporate executives, elite and recreational cyclists, NSW and Queensland police and members of the Australian Federal Police.

The NRMA Kennedy Awards for Excellence in Journalism, named in honour of legendary Sydney crime reporter Les Kennedy who died aged 53 years in 2011, continue to recognise the finest media professionals and those who have put so much back into the industry.

The awards are supported by the Kennedy Foundation, a registered charity to administer a benevolent fund for media professionals facing hardship as well as other charitable organisations.

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