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Media Release

Tata Consultancy Services new sponsor of the prestigious \$5,000 Young Journalist of the Year Award

Tickets selling fast for the August 9 gala awards. Tickets available via our home page kennedyawards.com.au

Thursday, August 1 2019

The Kennedy Foundation today welcomed Tata Consultancy Services (TCS), one of the world's leading IT services, consulting and business solutions organisations, as the new sponsor of the 2019 \$5,000 Young Journalist of the Year Award.

TCS' support of the Young Journalist of the Year Award – open to Australia's finest journalists aged 26 years and younger – comes just days out from the Kennedy Awards gala event at Royal Randwick on Friday, August 9.

The winner of the coveted TCS award will be announced that night, the eighth year of the NRMA Kennedy Awards for Excellence in Journalism.

Announcing Tata Consultancy Services' sponsorship of the award, Kennedy Foundation general manager Steve Warnock said the awards and the foundation were honoured to have TCS support excellence in young journalism.

"The Kennedy Foundation is extremely grateful to have the generous backing of one of the world's leading technology brands in TCS," Mr Warnock said.

"TCS is a global giant creating a local impact in Australia and we are proud to have their support of young media professionals battling it out in a highly competitive media market.

"The Young Journalist of the Year Award recognises outstanding achievement by a young journalist in either the print or electronic media and acknowledges supreme craftsmanship and expertise in what promises to again be a brilliant field this year."

TCS ANZ Country Head Mr Vikram Singh said: "We are proud to continue our goal to nurture the next generation of change makers in Australia by partnering with the Kennedy Awards for the TCS Young Journalist of the Year."

“TCS has been empowering societies around the world for the past 50 years, upholding a legacy it inherited from the Tata Group to empower communities through action with 66 per cent of global profits reinvested back into philanthropic trusts that support charitable cause around the world.”

The NRMA Kennedy Awards for Excellence in Journalism, named in honour of the late legendary Sydney crime reporter Les Kennedy, continue to recognize Australia’s finest media professionals and those who have put so much back into the industry.

The awards are supported by the Kennedy Foundation, a registered charity to administer a benevolent fund for media professionals facing hardship as well as to other charitable organisations.

The eighth annual NRMA Kennedy Awards will be held at the Australian Turf Club’s grand ballroom, Royal Randwick, on Friday, August 9. The presentation of 35 Spirax trophies will culminate with the announcement of the winner of the 2019 \$25,000 *Kennedy Prize for Australian Journalist of the Year*.

About TCS

Tata Consultancy Services is an IT services, consulting and business solutions organisation that has been partnering with many of the world’s largest businesses in their transformation journeys for the last fifty years. TCS offers a consulting-led, cognitive powered, integrated portfolio of business, technology and engineering services and solutions. This is delivered through its unique Location Independent Agile delivery model, recognised as a benchmark of excellence in software development.

A part of the Tata group, TCS has over 424,000 of the world’s best-trained consultants in 46 countries. The company generated consolidated revenues of US \$20.9 billion in the fiscal year ended March 31, 2019, and is listed on the BSE (formerly Bombay Stock Exchange) and the NSE (National Stock Exchange) in India. TCS’ proactive stance on climate change and award winning work with communities across the world have earned it a place in leading sustainability indices such as the Dow Jones Sustainability Index (DJSI), MSCI Global Sustainability Index and the FTSE4Good Emerging Index. For more information, visit us at www.tcs.com.

Our sponsors

The trustees of the Kennedy Foundation deeply appreciate the continued support of our generous sponsors - NRMA, Acco Brands, Stabilo, Tata Consultancy Services, Twitter, AGL, The Judith Neilson Institute for Journalism and Ideas, Google, Seven News, Nine News, A Current Affair, Vodafone, Hillbrick Bicycles, 10 Network, The Sydney Morning Herald, The Daily Telegraph, The Sunday Telegraph, Salty Dingo, Godfrey wines, Racing NSW, The Australian Turf Club, The University of Technology Sydney, Castle Rock Global Capital, Briscoe Hotels Group.

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