



Tuesday, 27 March 2018

7th Kennedy Awards, Friday August 10, 2018

Media Release

NRMA continues to forge strong links with the Kennedy Foundation in the 7th year of the Kennedy Awards.

Australia's media charity, the Kennedy Foundation, is honoured to again be part of a sponsorship milestone with the NRMA which links with the Kennedy Awards in 2018 for the seventh consecutive year.

The NRMA has partnered the Kennedy Awards since the inaugural awards in 2012, sponsoring the Outstanding Political Reporting Award for two years before taking up a three-year naming rights sponsorship in 2014.

This year is the second year of the NRMA's commitment to sponsor the NRMA Kennedy Awards for Excellence in Journalism for a further three years, taking the organisation's support into the ninth year of the awards, 2020.

Announcing the NRMA's ongoing commitment to the Kennedy Foundation and the Kennedy Awards, foundation chairman Simon Dulhunty thanked the organisation for its historic partnership over the past seven years.

"Organisations like the NRMA are the building blocks on which the foundation and the awards are supported and enables our charity to continue to provide assistance to media colleagues in hardship," Mr Dulhunty said.

"It must be remembered that the NRMA's original three-year partnership with the foundation – and the awards' – forged back in 2014 played a significant role in establishing and developing the charity.

"In that time – and with the help of all our foundation partners and sponsors – the fledgling Kennedy Awards have developed strongly and continue to attract high quality entries from the electronic and print media from all around the country.

“We thank the NRMA for its continued generous support of journalists, photographers and artists throughout Australia.”

NRMA Head of Media Peter Khoury said the NRMA was honoured to again partner with the Kennedy Foundation and support its outstanding work in helping media professionals who had fallen on hard times.

“The night of the Kennedy awards has become a stand-out event for the industry and the NRMA is thrilled to again be there, while also supporting the outstanding work of the Foundation throughout the year,” Mr Khoury said.

“The NRMA has been a voice for the community for almost 100 years and working with a vibrant, independent and strong industry of outstanding journalists is vital to this work.

“The NRMA sees our partnership with the Kennedy Foundation as an effective way to support this vital industry and especially those within it who need our help.”

The NRMA Kennedy Awards for Excellence in Journalism, named in honour of legendary Sydney crime reporter Les Kennedy who died aged 53 years in 2011, continue to recognise the finest media professionals and those who have put so much back into the industry.

The awards are supported by the Kennedy Foundation, a registered charity to administer a benevolent fund for media professionals facing hardship as well as to other charitable organisations.

Entries officially open

NB: Entries will be officially open for the 2018 NRMA Kennedy Awards, including the \$25,000 prize for the *Australian Journalist of the Year*, on May 16.

From May 16 entries for work in the current financial year must be submitted to kennedyawardsjudging@gmail.com by close of business (6pm) July 1.

Entry is **\$40** for every **unrelated** item of work and **\$40** for a series of **related** stories (maximum five). The finalists in all 33 competitive categories will be announced on Friday, July 27.

The \$40 entry fee helps cover the Kennedy Foundation administration costs. Gala ticket purchases for the August 10 awards can be completed via our home page at www.kennedyawards.com

Media contacts

Steve Warnock: Kennedy Foundation (0424 407 717)

Peter Khoury: NRMA (0439 133 115)

www.kennedyawards.com.au/ kennedyawards@gmail.com