



MEDIA RELEASE

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NRMA Insurance renews sponsorship of the prestigious outstanding political reporting award

Entries close cob July 1

The Kennedy Awards for Excellence in Journalism is delighted to announce NRMA Insurance is renewing its sponsorship of the coveted award for Outstanding Political Reporting.

The prestigious political category, which was sponsored for the first time by NRMA Insurance last year, will be presented at the gala awards' night at the Australian Turf Club's Royal Randwick Ballroom, Royal Randwick, on August 12 this year.

The Outstanding Political Reporting Award is a much sought after category and has been won by The Daily Telegraph's Andrew Clennell for the past two years.

Clennell's catalogue of winning entries since 2014 have included a series of exclusive and ground-breaking parliamentary stories, while in 2013 the award was received by Channel Seven's Lee Jeloscek.

Announcing NRMA Insurance's renewed sponsorship of the award, Kennedy Foundation Chairman Peter Kogoy thanked the organisation for its ongoing commitment to recognising outstanding political journalism in NSW.

"The Kennedy Foundation which stages the annual Kennedy Awards is extremely grateful to again have the generous support of NRMA Insurance in this, the fifth year of the Kennedy Awards for Excellence in Journalism," Mr Kogoy said.

"The category was first introduced at the inaugural 2012 Kennedy Awards and continues to recognise crack political reporting in both the print and electronic media, journalism over and above that of rival media organisations.

"The award is branded as a fitting recognition of the expert work our state political reporters have done for decades, fearlessly holding politicians to account and enforcing the old maxim that journalism is inseparable from politics.

“NRMA Insurance’s support in 2016 is a major contribution to the Kennedy Awards which aim to acknowledge and recognize excellence in journalism in a wide range of categories.”

The NRMA Kennedy Awards for Excellence in Journalism, named in honour of legendary Sydney crime reporter Les Kennedy who died aged 53 years in 2011, continue to recognise the finest media professionals and those who have put so much back into the industry.

The awards are supported by the Kennedy Foundation, a registered charity to administer a benevolent fund for media professionals facing hardship as well as to charitable organisations like leading Australian Clinical Trials Group, ANZUP, and its flagship event the Below the Belt Pedalthon.

About NRMA Insurance:

NRMA Insurance operates as part of Insurance Australia Group (IAG). IAG is the parent company of a general insurance group with operations in Australia, New Zealand and Asia, employing more than 15,000 people. Its businesses underwrite over \$11 billion of premium per annum.

NB: Entries are officially open for the 2016 NRMA Kennedy Awards, including the \$25,000 prize for the *Coca Cola Australian Journalist of the Year*. Entries for work in the current financial year must be submitted to kennedyawardsjudging@gmail.com by close of business July 1.

Entry is \$30 for every **unrelated** item of work and \$30 for a series of **related** stories (maximum five). The finalists in all 33 competitive categories will be announced on Wednesday, July 27.

Gala ticket purchases for the August 12 awards can be completed via our home page at www.kennedyawards.com.au

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