



KENNEDY AWARDS WELCOMES SUPPORT OF NETWORK TEN

June 7, 2012

The Kennedy Awards for Excellence in NSW Journalism and the Charlie Perkins Trust has welcomed the enthusiastic support of Network Ten.

Network Ten has become a major sponsor of the Kennedy Awards, sponsoring the category for Most Outstanding Television News Reporting.

Ten's head of current affairs Anthony Flannery said the network was proud to form a partnership with the Awards and play a leading role in honouring the legacy of the late, legendary journalist Les Kennedy.

"At Network Ten we champion excellence and encourage innovative and original reporting," Mr Flannery said.

"Supporting the Kennedy Awards, which recognise this among the broader Sydney media, is a natural fit."

Speaking for the Kennedy Awards, Simon Dulhunty, thanked Network Ten for their "tremendous contribution" towards the success of the inaugural event.

"The Kennedy Awards and the Charlie Perkins Trust for Children and Students are extremely grateful to have the generous support of Network Ten for these landmark awards," Mr Dulhunty said.

"TEN is playing a major role in establishing the Kennedy's as a prestigious annual event, worthy of the great legacy left by the late Les Kennedy.

"Our partnership with Ten ensures Les' memory will be honoured and preserved in the best possible way by helping indigenous students sponsored by the Charlie Perkins Trust.

"As a leading crime writer, investigative reporter and author Les Kennedy went on to become one of NSW's most celebrated journalists.

"As a mentor to many his example now becomes an enduring legacy and source of inspiration for other indigenous journalists wanting to follow in his footsteps"

To be hosted by former ABC and Channel Nine veteran, Ellen Fanning, the Kennedy Awards will be held at the Four Seasons Hotel on August 10, the first anniversary of Les' passing.

The presentation of 28 awards will culminate with the announcement of the P&O Cruises NSW Journalist of the Year, to be presented by NSW Premier, The Hon. Barry O'Farrell.

Four of the awards will also acknowledge the recent losses of veteran television producer Cliff Neville, the much-loved news reporter Sean Flannery, celebrated columnist Peter Ruehl and the ABC's highly-respected Paul Lockyer.

The Kennedy Awards judging panel is headed-up by former News Ltd Chief Executive, John Hartigan, and includes 30 other distinguished industry leaders and performers. Entries close on July 2 and the finalists will be announced on July 25.

Details on entry and tickets to the awards can be found at www.kennedyawards.com.au

Media inquiries: Rebecca Richardson 0439 130400