



*News Corp* Australia <sup>The</sup> **Daily Telegraph**

Wednesday, August 8

## MEDIA RELEASE

### **News Corp Australia and *The Daily Telegraph* sponsor prestigious Kennedy Award for Lifetime Achievement**

The Kennedy Foundation is honoured to announce News Corp Australia and *The Daily Telegraph* will be sponsoring the prestigious Kennedy Award for *Lifetime Achievement*, to be showcased at the 2018 gala event on Friday night, 10 August.

News Corp Australia and *The Daily Telegraph* have become only the second supporter of the Lifetime Achievement Award, five years after the category was introduced by popular demand at the NRMA Kennedy Awards for Excellence in Journalism when veteran newspaper and television reporter, the late Harry Potter, was announced the inaugural recipient.

Since then recipients have included author and journalist, Philip Cornford; former rugby league writer and author of *The Daily Telegraph*, Ian Heads; former pictorial editor of *The Daily Telegraph*, the late John Smith; and legendary Australian journalist, businesswoman, broadcaster, author and former editor of *The Daily Telegraph* Ita Buttrose.

As in 2013, the second year of the awards, the 2018 Kennedy Award for Lifetime Achievement will again recognise a print or electronic media professional who has devoted their working life to fearlessly pursuing the truth while upholding the highest of standards in Australia's toughest and most competitive media market.

Announcing News Corp Australia and *The Daily Telegraph's* generous sponsorship of the coveted award, Kennedy Foundation chairman Simon Dulhunty thanked the organisations for their support of the NRMA Kennedy Awards for Excellence in Journalism.

"The Kennedy Foundation and Kennedy Awards is delighted to have News Corp Australia and *The Daily Telegraph* join us as partners in 2018," Mr Dulhunty said.

“The Lifetime Achievement Award is hugely popular and News Corp and *The Daily Telegraph* have had a strong hand in the category every year with a string of distinguished recipients, all of whom have worked for either *The Daily Telegraph* or *The Australian* during their illustrious careers.

“I remember the emotion-charged presentation in 2013 when the inaugural category honoured the respected media veteran Harry Potter and it is great news indeed that five years down the track News Corp Australia and *The Daily Telegraph* is on board to sponsor the sixth Lifetime Achievement Award.

“The award continues to honour media professionals who selflessly devoted their working life to pursuing excellence in a craft which demands the preservation of truth and the highest standards of integrity.”

Christopher Dore, editor of *The Daily Telegraph* said: “The Kennedy Award for Lifetime Achievement is one any journalist would hope to receive, after years of significant contribution to an important industry and a vital profession.

“It’s also the highlight of a very special evening, recognising the country’s best storytellers, and we are proud to be supporting this prestigious award, together with News Corp Australia.”

The NRMA Kennedy Awards, named in honour of legendary Sydney crime reporter Les Kennedy who died aged 53 years in 2011, continue to recognise the country’s finest media professionals and those who have put so much back into the industry.

“With the ongoing generous support of all our loyal sponsors and partners the Kennedy Awards are going from strength to strength, worthy of the great legacy left by Les Kennedy who, many years ago, began his major metropolitan newspaper career working on *The Australian* and *The Daily Telegraph*,” Mr Dulhunty said.

**The 2018 NRMA Kennedy Awards will be held on Friday, 10 August at the Australian Turf Club’s Grand Ballroom, Royal Randwick.**

Gala ticket purchases for the August 10 awards can **still** be completed via our home page at [www.kennedyawards.com](http://www.kennedyawards.com)

**Media contact: Steve Warnock (0424 407 717)**

**Kennedy Awards Committee**  
[www.kennedyawards.com.au](http://www.kennedyawards.com.au)  
[kennedyawards@gmail.com](mailto:kennedyawards@gmail.com)