



## THE KENNEDY AWARDS



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### **MEDIA RELEASE**

#### **Water and waste management leader SUEZ environment again sponsors Kennedy environment reporting award**

The NRMA Kennedy Awards for Excellence in NSW Journalism is delighted to announce that water and waste management giant SUEZ environment has confirmed its sponsorship of the award for Outstanding Reporting on the Environment for the second consecutive year.

The prestigious award will be presented at this year's August 7 gala event at the Australian Turf Club's Royal Randwick Ballroom, Royal Randwick.

The award for Outstanding Reporting on the Environment was introduced last year for the first time at the NRMA Kennedy Awards with SUEZ environment the inaugural sponsor. At the time, state environmental issues were a major focus and under intense scrutiny from lobby and community groups, wildlife protection organisations, health groups and government agencies.

The award recipient, Natalie O'Brien of the Sydney Morning Herald, received an invitation from the company to join a sponsored international press tour and learn how countries are unearthing new ways to manage waste and water for growing populations.

The press tour began in France and continued on to Morocco viewing various water and waste management solutions which are contributing to urban and sustainable development in these dynamic territories.

Announcing SUEZ environment's second-year sponsorship of the Outstanding Reporting on the Environment Award, Kennedy Foundation board member Peter Ryan thanked the company for its continued commitment to the awards.

“The NRMA Kennedy Awards and the Kennedy Foundation is extremely grateful to again have the generous support of SUEZ environment in this, the fourth year of the Kennedy Awards for Excellence in NSW Journalism,” Mr Ryan said.

“SUEZ environment, as a leader in water, waste, oil and gas management providing valuable support to communities, local councils and businesses across NSW, is an ideal sponsor of the *NRMA Kennedy Award for Outstanding Reporting on the Environment*.

“The award recognises outstanding coverage of state-wide environmental issues, reports that may focus on pollution scandals, flagrant breaches of environmental law, destruction of native habitat or breakthroughs in environmental protection.

“SUEZ environment’s sponsorship is a significant contribution to the Kennedy Awards which continue to recognise excellence in NSW journalism in a wide range of categories.”

SUEZ environment’s Corporate Affairs Manager Luke Schepen said the company was proud to continue its partnership with the NRMA Kennedy Awards.

“We believe our environment and the future of waste is worth talking about whilst quality reporting on environmental policy and issues plays a very important role in the national debate,” Mr Schepen said.

“Our national resources are not infinite. In Australia, the water, waste, oil and gas industries are moving into an exciting era as we develop new resource recovery technologies to divert more waste from landfill and provide safe reliable drinking water to Australians.”

The NRMA Kennedy Awards for Excellence in NSW Journalism, named in honour of legendary Sydney crime reporter Les Kennedy who died aged 53 years in 2011, continue to recognise the state’s finest media professionals and those who have put so much back into the industry.

The NRMA Kennedy Awards are supported by the Kennedy Foundation, a registered charity to administer a benevolent fund for media professionals facing hardship as well as to charitable organisations like leading Australian Clinical Trials Group, ANZUP, and its flagship event the Below the Belt Pedalthon.

The presentation of 33 awards will culminate with the announcement of the P&O Cruises NSW Journalist of the Year by the NSW Premier.

**\*Registrations for the 2015 Kennedy Awards are now open.** Award entries must be submitted to [kennedyawardsjudging@gmail.com](mailto:kennedyawardsjudging@gmail.com) in electronic form as PDFs, sound/video files or web links by close of business, Wednesday July 1st, 2015 and feature work published or broadcast between July 1 2014 and June 30 2015.

The finalists in 33 categories will be announced at the Australian Turf Club's Theatre of the Horse on July 22 ahead of the August 7 gala presentation ceremony at Royal Randwick's Grand Ballroom.

Tax deductible entry registration and gala tickets are available for purchase via our **website [kennedyawards.com.au](http://kennedyawards.com.au)**.

We are also calling for nominations in the Kennedy Award for Lifetime Achievement, to be accompanied by a 400 word tribute to the nominee for consideration by the judging committee. This can be emailed to [kennedyawardsjudging@gmail.com](mailto:kennedyawardsjudging@gmail.com).

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