



## THE KENNEDY AWARDS



# MEDIA RELEASE

## ROYAL RANDWICK TRIFECTA FOR NRMA KENNEDY AWARDS

In the fourth year of their partnership the NRMA Kennedy Awards for Excellence in NSW Journalism and the Australian Turf Club are set to complete a “trifecta” of events at Royal Randwick’s Grand Ballroom.

The NRMA Kennedy Awards became the maiden event for the ATC’s stunning new events venue in 2013, and return for this year’s gala ceremony on Friday, August 7<sup>th</sup>.

Australian Turf Club Chief Executive Officer Darren Pearce said Royal Randwick would be a proud host and major sponsor for the 2015 NRMA Kennedy Awards.

“Our ballroom on Level 2 of the new Royal Randwick grandstand has quickly been recognised as one of Sydney’s premier venues, and we are delighted to again be hosting the cream of NSW journalism, as well as Premier Mike Baird, Deputy Premier and Racing Minister Troy Grant, Treasurer Gladys Berejiklian, and senior ministers,” Mr Pearce said.

“We are particularly proud along with Racing NSW to be sponsoring the Rod Allen Award for Racing Writer of the Year, and the Outstanding Turf Reporting Award.

“The Kennedy Awards are amongst the most prestigious and hotly contested in Australian journalism and we wish all entrants well and look forward to seeing them on 7 August.”

Kennedy Foundation trustee and Event Director Adam Walters thanked the Australian Turf Club, and Racing NSW for their generous support of the awards since the inaugural event in 2012.

“Journalism and racing share a rich history in New South Wales, and the Kennedy Foundation is extremely grateful for the support of the Australian Turf Club since it became a foundation sponsor three years ago,” Mr Walters said.

“The honour of staging the awards at such a stunning location with equally superb hospitality has gone a long way towards establishing the prestige of the Kennedy Awards in a relatively short time.

“The trustees of the Kennedy Foundation have also been very appreciative of the guidance Racing NSW has provided in establishing our charity for media professionals in hardship.

“The racing industry’s structure for benevolence has provided us with a valuable blueprint for supporting our own colleagues in need.”

Entries in the 2015 NRMA Kennedy Awards for work in the current financial year must be registered via our website [www.kennedyawards.com.au](http://www.kennedyawards.com.au) and submitted to [kennedyawardsjudging@gmail.com](mailto:kennedyawardsjudging@gmail.com) by close of business on July 1.

Named after the late, legendary crime reporter Les Kennedy, the awards recognise the work of Australia’s finest news media professionals in our industry’s most competitive market.

The finalists in all 33 competitive categories will be announced July 22.

The presentation of the Spirax trophies will take place at our annual gala ceremony and winter ball in the Grand Ballroom of Royal Randwick on Friday, August 7.

Registration for a \$30 donation to the Kennedy Foundation and gala ticket purchases can be completed via our home page at [www.kennedyawards.com.au](http://www.kennedyawards.com.au)

***Entries close at 6pm, July 1, 2015 for any material broadcast or published between July 1, 2014 and June 30, 2015.***

Three finalists in each category will be selected and the judging committee <http://kennedyawards.com.au/judges/> will be identifying exceptional examples of ground breaking, gutsy and creative journalism - demonstrating a profound and enduring impact in NSW.

Judges will also take into account resources, research, preproduction, preparation, logistical challenges, public interest and community benefit.

There is no limit to the number of tax-deductible entries, as long as each one is registered separately.

Entry is \$30 for every **unrelated** item of work

Entry for a series of **related** stories (maximum five) is also \$30

Email your entries to [kennedyawardsjudging@gmail.com](mailto:kennedyawardsjudging@gmail.com) and include your links, video & audio files, PDFs, Jpegs, a recent headshot and up to 400 words in support of the entry.

For video entries we suggest you upload your video to youtube.com or vimeo.com, if there is not an existing web link to the piece. Hightail and drop box files are also acceptable.

**For Journalist of the Year, Best Columnist, Political Reporting and Young Journalist of the Year a maximum of five pieces can be entered under a single \$30 entry.**

**Competing against your own work is allowed and an entry fee is applicable for each item submitted.**

The NRMA Kennedy Awards are staged by the *Kennedy Foundation* – a registered charity that provides financial and other support to news media professionals in hardship, with compassion in confidence.

The trustees of the Kennedy Foundation deeply appreciate the support of our generous sponsors - NRMA Motoring and Services, Pelikan Artline, Carnival Australia, P&O Cruises, Nine News, A Current Affair, TEN News, Seven News, Fairfax Media, Suez Environment, Sky News, Stockade Brewery, Hillbrick Bicycles, the ATP Men's Tour, ANZ Stadium, NSW Health, Destination NSW, Racing NSW, NRMA Insurance, The Australian Turf Club, Sky Sports Radio and Apollo Gas.

**For all inquiries relating to the awards and sponsorship please contact:**

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