



## THE KENNEDY AWARDS



### MEDIA RELEASE

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#### **Nine Network sponsors coveted television news camera award**

The NRMA Kennedy Awards for Excellence in NSW Journalism is delighted to announce the Nine Network has become the sponsor of the *Gary Ticehurst Outstanding Television News Camera Coverage Award* .which will be presented at this year's gala event on 8 August.

Nine's generous support of the coveted award, named in honour of the late veteran ABC helicopter pilot Gary Ticehurst, means the Outstanding Television News Camera Coverage category has attracted a major sponsor for the first time.

Nine cameraman Paul Bousfield was the inaugural winner of the Gary Ticehurst award in 2012 for his coverage, including dramatic aerial footage, of raging floods which tore through Wagga Wagga in south western NSW.

The prestigious Outstanding Television News Camera Coverage Award recognises standout television camera coverage of a major NSW news event during the current financial year.

Announcing the Nine Network's sponsorship of the award, Kennedy Foundation board member, Peter Ryan, thanked the network for its ongoing support and commitment to the NRMA Kennedy Awards.

"It is indeed great news that the Nine Network has come on board with generous sponsorship of the Gary Ticehurst Outstanding Television News Camera Coverage Award, an award Nine won in the first year of the Kennedy Awards," Mr Ryan said.

"The award recognises crack television news camera coverage over and above that of rival networks throughout NSW. It is a fitting recognition of the expert work our television news cameramen and crews do on a daily basis, often in extreme weather and very difficult and testing circumstances.

"The Kennedy Awards and The Kennedy Foundation is extremely grateful to have the generous support of Nine in 2014."

Darren Wick, Nine's Director of News and Current Affairs, said the Nine Network was honoured to be involved with the Kennedy Awards.

"Camerawork is the tradecraft of television News and Current Affairs," Mr Wick said.

"Without the pictures, we struggle to tell the story - it is our heart and soul.

"The NINE NETWORK is very honoured to be involved with this year's Kennedy Awards as we acknowledge the excellence, dedication and determination of those special individuals who conquer all kinds of obstacles to bring home amazing images every day."

The NRMA Kennedy Awards for Excellence in NSW Journalism, named in honour of legendary Sydney crime reporter Les Kennedy who died aged 53 years in 2011, continue to recognise the State's finest media professionals and those who have put so much back into the industry.

"With the ongoing generous support of all our loyal sponsors and partners like Nine, the Kennedy Awards continue to remain a prestigious annual event, worthy of the great legacy left by the late Les Kennedy," Mr Ryan said.

Entries for this year's awards close July 1, for work in the 12 months of the current financial year. The 2014 NRMA Kennedy Awards will be held on 8 August at the Royal Randwick Ballroom, Australian Turf Club.

This year the Kennedy Awards is forming The Kennedy Foundation to administer a benevolent fund for media professionals facing hardship, the children's cancer charity Redkite and the Aboriginal Medical Service.

The foundation's first fundraiser will be the *Media Battle of the Bands*, April 10 at the loft, King St Wharf, sponsored by NRMA Insurance in support of veteran journalist Kevin Hitchcock. Tickets are available at [www.kennedyawards.com.au](http://www.kennedyawards.com.au)

The presentation of 33 awards will culminate with the announcement of the P&O Cruises NSW Journalist of the Year by NSW Premier, Barry O'Farrell.

Details on entry and tickets to the awards can be found at [www.kennedyawards.com.au](http://www.kennedyawards.com.au)

**Nine at The Kennedy Awards YouTube** <https://www.youtube.com/watch?v=R0JITipimFk>

**Media contact: Steve Warnock (0428 968 499)**