



THE KENNEDY AWARDS

MEDIA RELEASE

Friday, 15 May 2015

NRMA Insurance new sponsor of coveted outstanding political reporting award

The Kennedy Awards for Excellence in NSW Journalism is delighted to announce NRMA Insurance as the new sponsor of the prestigious award for Outstanding Political Reporting.

The coveted political category award will be presented at a gala event at the Australian Turf Club's Royal Randwick Ballroom, Royal Randwick on 7 August 2015.

The Outstanding Political Reporting Award was won last year for a second time by The Daily Telegraph's Andrew Clennell for a series of exclusive and ground-breaking parliamentary stories, while in 2013 the award was received by Channel Seven's Lee Jeloscek.

Announcing NRMA Insurance's sponsorship of the award, Kennedy Foundation Chairman, Peter Ryan, thanked the organisation for its commitment to recognising outstanding political journalism in NSW.

"The Kennedy Foundation is extremely grateful to have the generous support of NRMA Insurance in this, the fourth year of the Kennedy Awards for Excellence in NSW Journalism," Mr Ryan said.

"The award, which was first introduced at the inaugural 2012 Kennedy Awards, will again recognise crack political reporting in both the print and electronic media over and above that of rival media organisations throughout NSW.

"The category continues to be a fitting recognition of the expert work our state political reporters have done for decades, fearlessly holding politicians to account and enforcing the old maxim that journalism is inseparable from politics.

"NRMA Insurance's support in 2015 is a significant contribution to the Kennedy Awards which continue to recognise excellence in NSW journalism in a wide range of categories."

Amanda Wallace, Head of Corporate Communications for NRMA Insurance said: "NRMA Insurance is thrilled to be the sponsor of the 2015 award for Outstanding Political Reporting.

"We recognise and value the work of this state's political journalists, who work tirelessly from Macquarie Street to report on the parliamentary and policy issues that matter most to the NSW community.

“NRMA Insurance has been part of the NSW community for more than 85 years and continues to work with our state’s political leaders to improve the safety standards of cars and homes statewide,” said Ms Wallace.

About The Kennedy Awards:

The Kennedy Awards for Excellence in NSW Journalism, named in honour of legendary Sydney crime reporter Les Kennedy who died aged 53 years in 2011, continue to recognise the state’s finest media professionals and those who have put so much back into the industry.

The Kennedy Awards are supported by the Kennedy Foundation, a registered charity to administer a benevolent fund for media professionals facing hardship as well as to charitable organisations like leading Australian Clinical Trials Group, ANZUP, and its flagship event the Below the Belt Pedalthon.

The presentation of 33 awards will culminate with the announcement of the P&O Cruises NSW Journalist of the Year.

Kennedy Awards Entries:

Registrations for the 2015 Kennedy Awards are now open. Award entries must be submitted to **kennedyawardsjudging@gmail.com** in electronic form as PDFs, sound/video files or web links by close of business, Wednesday July 1st, 2015 and feature work published or broadcast between July 1 2014 and June 30 2015.

We are also calling for nominations in the Kennedy Award for Lifetime Achievement, to be accompanied by a 400-word tribute to the nominee for consideration by the judging committee. This can be emailed to **kennedyawardsjudging@gmail.com**

The Kennedy Awards Gala Presentation Ceremony:

The finalists in 33 categories will be announced at the Australian Turf Club’s Theatre of the Horse on July 22 ahead of the August 7 gala presentation ceremony at Royal Randwick’s Grand Ballroom.

Tax deductible entry registration and gala tickets are available for purchase via our website: **kennedyawards.com.au**.

About NRMA Insurance:

NRMA Insurance operates as part of Insurance Australia Group (IAG). IAG is the parent company of a general insurance group with operations in Australia, New Zealand and Asia, employing more than 15,000 people. Its businesses underwrite over \$11 billion of premium per annum.

**Media contact: The Kennedy Foundation Steve Warnock (0428 968 499)
NRMA Insurance Hannah Dunn (0411011813)**