



MEDIA RELEASE

Sydney Journos and Pubs Maintaining a Proud Tradition

The Kennedy Foundation is proud to announce the renewal of one partnership and the formation of another as we prepare for the 2014 NRMA Kennedy Awards for Excellence in NSW Journalism.

The *Australian Hotels Association* (NSW) and an exciting new venue in Surry Hills - *Brooklyn Social* - will be combining to support the 2014 awards launch on Wednesday, June 25th.

Kennedy Foundation Chairman Peter Ryan said Sydney journalism and hotels have a proud heritage in Sydney, and thanked Brooklyn Social and the AHA for their generous support.

"Brooklyn Social and the AHA (NSW) are both keen to capture and maintain the spirit of time-honored shoe leather journalism," Mr Ryan said.

"Thousands of front pages have emerged from pubs over the years and there was no better exponent than Les Kennedy in extracting a story from a trusted contact – not on the phone or via email – but face-to-face over a beer," Mr Ryan said.

Brooklyn Social, in Randle St Surry Hills, is in the dead heart of "journos land" – just a stone's throw from the old Journalists Club, around the corner from News Ltd and a quick cab ride from the ABC, Fairfax, Networks TEN and Seven, 2GB, Austereo, Nova, AAP and 2SM.

"Journalism and hotels in Sydney, especially around Surry Hills have a rich shared history and we're thrilled to offer the new Brooklyn Social to play our part in maintaining this tradition." Brooklyn Social licensee David Freeman said.

"We know Les Kennedy would snare some of his biggest scoops over a brew or two - and we like to think Brooklyn Social will be faithful to those celebrated

old school values," Mr Freeman said.

The Australian Hotels Association (NSW) has been a foundation supporter of the Kennedy Awards, hosting the 2013 launch and supporting our inaugural launch function in 2012.

This year's launch at Brooklyn Social will officially start the countdown towards the 2014 Kennedy Awards at the Australian Turf Club's stunning Royal Randwick Grand Ballroom.

Tickets are available now for the NSW media's night of nights at kennedyawards.com.au

The winner of the most prestigious prize in NSW Journalism will be announced by the Premier, The Hon. Michael Baird and presented with the *Gold Spirax* trophy and tickets for a 10 day P&O Cruise for two - by distinguished Nine Network journalist Mr Laurie Oakes.

Entries must be completed with a maximum 400-word supporting statement, and emailed as PDFs, JPEGs, audio files and video links to kennedyawards@gmail.com by close of business July 1st.

Entries will be judged after their registration at: <https://register.eventarc.com/21055/2014-nrma-kennedy-awards-for-excellence-in-nsw-journalism>.

Multiple entries are accepted across all categories.

A body of work is limited to five stories for entries in *Journalist of the Year*, *Young Journalist of the Year* and the *Peter Ruehl Award for Outstanding Columnist*.

Entries for the *Cliff Neville Award for Most Outstanding Mentor and Team Player* must be entered on behalf of the entrant, include a photo and a maximum 400-word supporting statement.

Three finalists in each category will be selected and the judges will choose the winner using a points count-back system - identifying ground breaking, gutsy and creative journalism with a profound and enduring impact in New South Wales.

The judges <http://kennedyawards.com.au/judges/> will also consider resources, research, preproduction, preparation, logistical challenges, public interest and community benefit. Finalists will be announced at a function on the evening of July 23rd, and then posted in the news release section of kennedyawards.com.au

Inquiries: Steve Warnock 0428 968 499 Email: kennedyawards@gmail.com

