



Media Release

Hunter Burton Capital sponsors Outstanding Finance Reporting Award

Monday, February 27 2017

Australia's media charity, The Kennedy Foundation, is proud to announce that investment fund Hunter Burton Capital has become the major sponsor of the Kennedy Awards' coveted *Outstanding Finance Reporting Award*.

The new Hunter Burton Capital Award for the leading finance journalist will be presented at the sixth NRMA Kennedy Awards for Excellence in Journalism at Royal Randwick on August 11 this year.

Announcing Hunter Burton Capital's sponsorship of Outstanding Finance Reporting, Kennedy Foundation chairman Simon Dulhunty thanked the fund for its commitment to the awards and the foundation.

"Since the inaugural awards in 2012 we have been seeking a partner for this award with strong links to the financial sector and today we welcome Hunter Burton Capital, a respected and experienced Sydney-based hedge fund, on board in 2017.

"As reporting, broadcasting and analysis of local and international financial issues, trends and movements continues to be a major focus of media coverage around Australia every year, the Kennedy Foundation is extremely grateful to have Hunter Burton Capital supporting the Outstanding Finance Reporting Award."

As in past years, the Outstanding Finance Reporting Award will continue to acknowledge superb print and electronic reporting by media professionals who work around the clock to keep regional and urban areas up to date on the latest financial events dramatically impacting on their lives and shaping their futures.

Hunter Burton Capital founder and chief executive officer, Mr David Campbell, said he was proud to support the Kennedy Awards and the Kennedy Foundation at a time when the media industry was undergoing significant changes.

"With managements putting increased pressure on jobs in the print and electronic media through cost cuts and retrenchments, Hunter Burton Capital wanted to do something that might help support anyone affected by these changes" Mr Campbell said.

"I grew up with an affection and respect for media people through experiences I shared with my late father, David Campbell, who had a 40 year career in journalism including at the Sir Frank Packer-owned Daily Telegraph and the Murdoch papers in Surry Hills and it is a pleasure to be able to help out through supporting the Outstanding Finance Reporting Award.

"Operating in the global financial markets we are all too aware of the need for honest, factual and timely financial reporting and we fully support the awards recognising this vital function".

The Outstanding Finance Reporting category was a key award at the first Kennedy Awards in 2012 and has been a much sought after trophy at every gala ceremony since.

The award has traditionally attracted entries from the cream of Australian journalism with Adele Ferguson, Deb Masters and Mario Christodoulou, a Fairfax/Four Corners team, winning in 2014.

Ferguson and Ruth Williams from Fairfax Media took the Spirax in 2015 and in 2016 a joint Fairfax/Four Corners crew, including Journalist of the Year Adele Ferguson, was announced the winner for an investigation that exposed unscrupulous tactics used by Comminsure.

Ferguson was the Kennedy Awards' Journalist of the Year in 2014 and last year took out the inaugural Coca-Cola Australian Journalist of the Year Award – in part for her work on the Comminsure story - which carried a \$25,000 prize, the richest prize in Australian Journalism.

The Kennedy Foundation is proud to announce that the 2017 NRMA Kennedy Awards for Excellence in Journalism will again be staged at the Australian Turf Club's palatial Grand Ballroom, Royal Randwick, on Friday, August 11.

The presentation of the Coca-Cola Journalist of the Year winds up a night where the skills and talent of our finest media professionals are recognised with the presentation of 33 Spirax Trophies.

***Established in early 2014, The Kennedy Foundation is a registered charity which supports media professionals and their families facing hardship, particularly those in remote regional areas where distance can radically compound a family or personal crisis.*

About Hunter Burton Capital

Hunter Burton Capital is a global macro hedge fund based in Sydney. Founded in 2011 by David Campbell and Tony Bradley it invests in the currencies of the global developed nations. In an environment of historically low global interest rates it aims to generate superior consistent returns for its clients.

Media contact: Steve Warnock, Kennedy Foundation General Manager

M: 0424 407 717

Email: kennedyawards@gmail.com