



THE KENNEDY AWARDS

HILLBRICK BICYCLES

MEDIA RELEASE

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Hillbrick Bicycles again sponsors NSW Young Journalist of the Year Award

The NRMA Kennedy Awards for Excellence in NSW Journalism is delighted to announce that Sydney custom cycle manufacturer, Hillbrick Bicycles, is sponsoring the *NSW Young Journalist of the Year Award* for the second consecutive year.

The coveted award will be presented at this year's gala event at the Grand Ballroom, Royal Randwick, on August 7.

Hillbrick Bicycles' involvement with the NRMA Kennedy Awards last year meant that for the first time the NSW Young Journalist of the Year Award – open to journalists aged 26 years and younger - had attracted a major sponsor.

The winner of the award this year will receive, as did last year's winner, a magnificent bicycle custom made to the journalist's specifications.

Announcing Hillbrick's second-year sponsorship of the prestigious category, Kennedy Foundation Chairman Peter Ryan thanked the manufacturer for its continued commitment to the awards.

"The NRMA Kennedy Awards and the Kennedy Foundation is extremely grateful to again have the generous support of Hillbrick Bicycles in this, the fourth year of the Kennedy Awards for Excellence in NSW Journalism," Mr Ryan said.

“The business and its quality product identify with energetic, young, imaginative people with a zest for life and a commitment to realistic goals - people like young media professionals who relish challenge in a highly volatile and competitive media market.

“The NSW Young Journalist of the Year Award recognises standout achievement by a young journalist in either the print or electronic media and acknowledges supreme craftsmanship and expertise in what promises to be a crack field.

“Hillbrick Bicycles’ support is a significant contribution to the Kennedy Awards which continue to recognise excellence in NSW journalism in a wide range of categories.”

Mr Paul Hillbrick, 46, manager of Hillbrick Bicycles, has been designing and building bikes for more than 30 years. His clients include Prime Minister Tony Abbott, modern-day corporate executives, NSW and Queensland police and members of the Australian Federal Police.

“I am proud to again be associated with the Kennedy Foundation and the NSW Young Journalist of the Year Award,” Mr Hillbrick said.

“Hearing about the great work that the Kennedy Foundation does makes Hillbrick Bicycles proud to be a supporter of this year’s awards.

“Every day we take for granted the skills and abilities of media professionals, not realising what an important role they play in our lives.”

The inaugural NSW Young Journalist of the Year Award was won by the Sunday Telegraph’s Rosie Squires and last year by SBS The Feed journalist Joel Tozer for his expose, titled Inside Providence, on a secretive Korean Church and for another story, The Beekeepers Son.

The NRMA Kennedy Awards for Excellence in NSW Journalism, named in honour of legendary Sydney crime reporter Les Kennedy who died aged 53 years in 2011, continue to recognise the state’s finest media professionals and those who have put so much back into the industry.

The awards are supported by the Kennedy Foundation, a registered charity to administer a benevolent fund for media professionals facing hardship as well as to charitable organisations like leading Australian Clinical Trials Group, ANZUP, and its flagship event the Below the Belt Pedalthon.

The presentation of 33 awards will culminate with the announcement of the P&O Cruises NSW Journalist of the Year by the NSW Premier Mr Mike Baird.

***Registrations for the 2015 Kennedy Awards are now open.** Award entries must be submitted to kennedyawardsjudging@gmail.com in electronic form as PDFs, sound/video files or web links by close of business, Wednesday July 1st, 2015 and feature work published or broadcast between July 1 2014 and June 30 2015.

The finalists in 33 categories will be announced at the Australian Turf Club's Theatre of the Horse on July 22 ahead of the August 7 gala presentation ceremony at Royal Randwick's Grand Ballroom.

Tax deductible entry registration and gala tickets are available for purchase via our **website kennedyawards.com.au**.

We are also calling for nominations in the Kennedy Award for Lifetime Achievement, to be accompanied by a 400 word tribute to the nominee for consideration by the judging committee. This can be emailed to **kennedyawardsjudging@gmail.com**.

For *Journalist of the Year*, *Best Columnist*, *Political Reporting* and ***Young Journalist of the Year*** a maximum of five pieces can be entered under a single \$30 entry.

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