



THE KENNEDY AWARDS

ENTRIES OPEN FOR 2015 NRMA KENNEDY AWARDS

Monday May 18

Entries are now officially open for the 2015 NRMA Kennedy Awards – celebrating excellence in NSW Journalism.

Now in our fourth year, the Kennedy Awards have quickly become the most prestigious event on the NSW media calendar.

The Kennedys recognise the work of Australia's finest news media professionals in our industry's most competitive market.

Entries for work in the current financial year must be submitted to kennedyawardsjudging@gmail.com by close of business on July 1.

The finalists in all 33 competitive categories, including NSW Journalist of the Year, will be announced on Wednesday, July 22.

The presentation of the Spirax trophies will take place at our annual gala ceremony and winter ball in the Grand Ballroom of Royal Randwick on Friday, August 7.

Registration for a \$30 donation to the Kennedy Foundation and gala ticket purchases can be completed via our home page at www.kennedyawards.com.au

Entries close at 6pm, July 1, 2015 for any material broadcast or published between July 1, 2014 and June 30, 2015.

Three finalists in each category will be selected and the judging committee <http://kennedyawards.com.au/judges/> will be identifying exceptional examples of ground breaking, gutsy and creative journalism - demonstrating a profound and enduring impact in NSW.

Judges will also take into account resources, research, preproduction, preparation, logistical challenges, public interest and community benefit.

The tax-deductible entry fee helps cover Kennedy Foundation administration. There is no limit to the number of entries, as long as each one is registered separately.

Entry is \$30 for every **unrelated** item of work

Entry for a series of **related** stories (maximum five) is also \$30

Email your entries to kennedyawardsjudging@gmail.com and include your links, video & audio files, PDFs, Jpegs, a recent headshot and up to 400 words in support of the entry.

In the categories of *Outstanding Radio Current Affairs* and *Outstanding Radio Commentary* an edited compilation of relevant material broadcast can be entered, and should not exceed two minutes in duration.

For video entries we suggest you upload your video to youtube.com or vimeo.com, if there is not an existing web link to the piece. Hightail and drop box files are also acceptable.

For *Journalist of the Year*, *Best Columnist*, *Political Reporting* and *Young Journalist of the Year* a maximum of five pieces can be entered under a single \$30 entry.

Competing against your own work is allowed and an entry fee is applicable for each item submitted.

Entries for the *Cliff Neville Award for Most Outstanding Team* must be entered on behalf of the entrant, include a headshot and explanation for the nomination in a maximum 400 words.

The NRMA Kennedy Awards are staged by the *Kennedy Foundation* – a registered charity that provides financial and other support to news media professionals in hardship, with compassion in confidence.

The trustees of the Kennedy Foundation deeply appreciate the support of our generous sponsors - NRMA Motoring and Services, Pelikan Artline, Carnival Australia, P&O Cruises, Nine News, A Current Affair, TEN News, Seven News, Fairfax Media, Suez Environment, Sky News, Stockade Brewery, Hillbrick Bicycles, the ATP Men's Tour, ANZ Stadium, NSW Health, Destination NSW, Racing NSW, NRMA Insurance, The Australian Turf Club, Sky Sports Radio and Apollo Gas.

For all inquiries relating to the awards and sponsorship please contact:

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