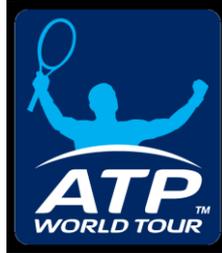




**THE KENNEDY AWARDS**



## **MEDIA RELEASE**

# **ATP World Tour again sponsors top sporting award with winner Shanghai-bound**

Tuesday, 28 April 2015

The NRMA Kennedy Awards for Excellence in NSW Journalism is delighted to announce that the ATP World Tour, the international governing body of men's professional tennis, is sponsoring the award for *Outstanding Sports Photography* for the second consecutive year.

The winner of the 2015 *Outstanding Sports Photography Award* - which was introduced for the first time last year by popular demand - will receive an eight-day trip to Shanghai for the Shanghai Rolex Masters, the region's only ATP Masters 1000 tournament.

The prestigious award will be presented at this year's August 7 gala awards event at the Australian Turf Club's Royal Ballroom, Royal Randwick.

Last year's winner of the inaugural ATP World Tour-sponsored award, Steve Hillyard from the Daily Telegraph newspaper, received an eight-day trip to the season-ending championships, the Barclays ATP World Tour Finals, at The O2 Arena in London.

Announcing the ATP's second-year sponsorship of the sports photography award, Kennedy Foundation Chairman Peter Ryan thanked the tennis giant for its continued commitment to the NRMA Kennedy Awards.

"The NRMA Kennedy Awards for Excellence in NSW Journalism and the Kennedy Foundation is extremely grateful to again have the support of the ATP World Tour in 2015, the fourth year of the awards," Mr Ryan said.

"The ATP-sponsored *Outstanding Sports Photography Award* recognises standout pictorial coverage of a sporting event, or events, in the 2014-15 financial year and acknowledges supreme craftsmanship and expertise from what again promises to be a superb catalogue of entries.

“The ATP’s continued sponsorship is a significant contribution to the Kennedy Awards which continue to recognise excellence in NSW journalism in a wide range of categories.”

Alison Lee, Executive Vice President of the ATP International Region, said the ATP World Tour was delighted to continue its association with the NRMA Kennedy Awards and sponsorship of the Outstanding Sports Photography Award.

“It was fantastic having Steve Hillyard come and visit The O2 last year,” Ms Lee said.

“This year we are looking forward to hosting another great photographer at the only premier ATP Masters 1000 event for this region. It has a 56 draw and is a commitment tournament for the top players, so we should have a few Australians in the draw.”

**\*\* The *Outstanding Sports Photography Award* prize will be a trip to Shanghai with seven night’s accommodation at the tournament’s official hotel.**

The NRMA Kennedy Awards, named in honour of legendary Sydney crime reporter Les Kennedy who died aged 53 years in 2011, have for the past three years recognised the state’s top media professionals from scores of some of NSW’ finest.

The presentation of 33 awards IN 2015 will culminate with the announcement of the P&O Cruises NSW Journalist of the Year by the NSW Premier.

**\*Registrations for the 2015 Kennedy Awards are now open.** Award entries must be submitted to [kennedyawardsjudging@gmail.com](mailto:kennedyawardsjudging@gmail.com) in electronic form as PDFs, sound/video files or web links by close of business, Wednesday July 1st, 2015 and feature work published or broadcast between July 1 2014 and June 30 2015.

The finalists in 33 categories will be announced at the Australian Turf Club’s Theatre of the Horse on July 22 ahead of the August 7 gala presentation ceremony at Royal Randwick’s Grand Ballroom.

Tax deductible entry registration and gala tickets are available for purchase via our website [kennedyawards.com.au](http://kennedyawards.com.au).

We are also calling for nominations in the Kennedy Award for Lifetime Achievement, to be accompanied by a 400 word tribute to the nominee for consideration by the judging committee. This can be emailed to [kennedyawardsjudging@gmail.com](mailto:kennedyawardsjudging@gmail.com).

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